



Bharat Taxi Launches in Pune; Onboards 20,000 Sarathis and 15,000 Customers

Pune, Maharashtra: Bharat Taxi, the cooperative mobility platform of Sahakar Taxi Cooperative Limited (STCL), has commenced operations in Pune, extending its services to one of Maharashtra's leading commercial and educational centres.

The launch has received a positive response from both the driver community and commuters. Within a short period, 20,000 Sarathis and 15,000 customers have registered on the platform, reflecting growing acceptance of Bharat Taxi's cooperative model.

Bharat Taxi operates on the principle of "Sarathi Hi Malik", under which Sarathis are members of the cooperative and participate in its growth. The platform follows a 0% commission model, enabling Sarathis to retain their earnings while offering passengers transparent and dependable mobility services.

The commencement of operations in Pune provides local Sarathis with an opportunity to become part of a nationwide cooperative mobility network while offering commuters an additional travel option based on transparency, reliability and service.

Speaking on the occasion, **Shri Vivek Pandey, Chief Operations Officer, Sahakar Taxi Cooperative Limited (STCL)**, said:

"We are pleased with the response Bharat Taxi has received in Pune. The number of Sarathis and customers who have joined the platform reflects the confidence placed in our cooperative model. We remain committed to providing dependable mobility services while creating sustainable livelihood opportunities for Sarathis."

Bharat Taxi also acknowledged the support received from Pune's driver community, whose participation has contributed to the successful rollout of operations in the city.

With the addition of Pune, Bharat Taxi continues to expand its services across India through a cooperative model that combines technology with driver ownership, creating value for both commuters and Sarathis.

#BharatTaxi #Pune #CooperativeMovement #SahakarSeSamriddhi #Sarathi
#DriverEmpowerment #ZeroCommission #Mobility #Maharashtra #RideWithBharat

About Bharat Taxi

Bharat Taxi (Sahakar Taxi Cooperative Limited) is a multi-state cooperative society of Sarathis built on the principles of fair earnings, shared ownership, and dignified livelihoods for drivers.

The platform is supported by leading national cooperative institutions, including National Cooperative Development Corporation (NCDC), Indian Farmers Fertiliser Cooperative Limited (IFFCO), Gujarat Cooperative Milk Marketing Federation (GCMMF), Krishak Bharati Cooperative Limited (KRIBHCO), National Agricultural Cooperative Marketing Federation of India (NAFED), National Bank for Agriculture and Rural Development (NABARD), National Dairy Development Board (NDDB), and National Cooperative Exports Limited (NCEL).

Inspired by the vision of “Sahakar se Samriddhi” (shared prosperity through cooperation), Bharat Taxi aims to build a mobility system where drivers are not only service providers but also partners in the platform they support.